

DR. BENEDIKT MANDL

Schubertgasse 18, 3400 Klosterneuburg, Austria
Phone: +43 680 123 60 23
E-mail: b.mandl@gatesscholar.org

Born 14 Dec 1980; Austrian national

Summary: Strategic communicator with roots in science and over 10 years of communications experience in international environments. Manages internal and external communications of a leading research institute, building on experience with an International Organisation.



PRESENT POSITION

Since
09/2016

Head of Communications

Research Institute of Molecular Pathology (IMP)
Campus-Vienna-Biocenter 1, A-1030 Vienna - www.imp.ac.at



Responsibilities in strategy and management:

- supervise communications staff members and consultants
- draw up annual budget for communications department, allocate funds and report on spending
- advise IMP directors on any matter related to communication
- identify stakeholders, developed the communication strategy and adapt it periodically
- identify and review significant target audiences and develop matching information materials
- quantify the impact of public information among target audiences vis a vis competitors
- ensure the consistent use of the institute's corporate identity

Responsibilities in external communications:

- develop public information materials (annual report, image brochures, merchandise, etc.)
- steer digital communication (website, targeted social media channels)
- liaise with other institutes and organisations for coordinated campaigns
- coordinate media relations (press releases and conferences, media enquiries, etc.)
- organise in-house events and manage the IMP's representation in conferences, study visits, etc.

Responsibilities in internal communications:

- develop information materials (newsletter, internal lectures, intranet, etc.)
- liaise with heads of other departments and IMP faculty to ensure internal information flows

PAST EMPLOYMENT

11/2010-
08/2016




Technical Expert for Public Participation & Communication

International Commission for the Protection of the Danube River (ICPDR)
Vienna International Center, Wagramerstr. 5, A-1220 Vienna - www.icpdr.org



- managed the development of stakeholder analyses, communication strategies and work programs
- defined terms of reference for consultants, recruited them, supervised and evaluated their work
- acted as Executive Editor for Danube Watch magazine
- managed publication of all ICPDR reports, technical papers and other official documents
- handled press enquiries, wrote press releases, articles and fact sheets/media advisories
- developed and maintained ICPDR websites (icpdr.org, danubesurvey.org, etc.)
- created presentations and wrote speeches for Executive Secretary and ICPDR President
- represented ICPDR at conferences or meetings, often on behalf of Executive Secretary
- managed outreach activities such as exhibitions or youth engagement initiatives
- managed research enquiries from academia, think tanks and international organisations
- liaised with representatives of member countries, accredited observers and corporate partners
- liaised with other international organisations, diplomatic missions and ministries
- worked with delegates of member countries to ICPDR Expert Groups in developing ICPDR products

PAST EMPLOYMENT (continued)

11/2007- 10/2008	Freelance journalist, Die Presse, Vienna, and others Focus on education; science/research; Austrian politics	
02/2007- 11/2007	Science editor, ORF National Austrian Broadcasting, Vienna Production of science stories for national TV news; speaker training	
10/2004- 10/2010	Part-time freelance writer, Spiegel Online, Hamburg Articles on education, science, Austria, feature on Cambridge	

EDUCATION

10/2008- 07/2010	MSc, Diplomatic Academy of Vienna & University of Technology Vienna International Affairs and Environmental Technologies	
10/2003- 01/2007	PhD, University of Cambridge Developmental Neurobiology	
10/1999- 07/2003	Bakk. biol., University of Salzburg Physiology and Cell Biology	
2002 5 months	Study abroad, Bowling Green State University, Ohio Graduate studies in Biology	

AWARDS & SCHOLARSHIPS

2008	ETIA Scholarship, Die Presse (15,000 EUR)
2003	Gates Scholarship, Cambridge Gates Trust (approx. 33,000 GBP) BBSRC Scholarship for PhD research students (approx. 15,000 GBP)

INTERNSHIPS & NATIONAL SERVICE

2009	European Court of Auditors (Luxembourg)
2005	Spiegel Online (Hamburg, Germany)
2001/02	Diakonissen hospital, one year national service (Salzburg, Austria)
2001	Salzburger Volkszeitung daily newspaper (Salzburg, Austria)
1999	Kastner & Partners advertising agency (Frankfurt, Germany)

SKILLS

Lang.	German (native speaker); English (full proficiency)
IT	Web design experience, proficient command of HTML, CSS, content management systems, Adobe Photoshop, search engine optimisation (SEO)
Web	Created travel information websites on Austria with approx. 150,000 visitors per month Initiated Wikimedia project "WikiSpecies", a directory of species with over 540,000 pages